

# Scrum agile product development method - literature review, analysis and classification

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**Abstract:** The aim of this paper was to present a review, an analysis, and a classification and coding of the literature on the Scrum method. Publications of interest were found through a search on CAPES periodicals database. Those publications were classified according to their origin, year of publication, type of study, approach, authors' membership, and reporting period. An investigation was conducted in order to find the benefits of using the Scrum method. Results showed that the literature on the subject is still scarce, but it is expanding and presents a lack of longitudinal and quantitative studies. It was concluded that there is a great demand for the generation of scientific knowledge on the subject.

**Keywords:** scrum method, agile product development, literature review, literature classification.

## 1. Introduction

In today's software development environment requirements have been subject to constant changes during the product development cycle so that they can respond to shifts in demand (RISING; JANOFF, 2000). Therefore, software development becomes a challenge, mainly to small businesses due to their scarce resources.

In the mid 90's, agile development techniques for software products became available. This discipline was strongly influenced by the Japanese industry best practices, mainly the lean manufacturing principles implemented by Honda and Toyota as well as the Knowledge Management strategies suggested by Takeuchi and Nonaka (2004) and Senge (1990).

In this context, Scrum, a lean product development approach is highlighted. This process was developed by Jeff Sutherland in 1993. It was based on a Takeuchi and Nonaka (1986) article which discusses the advantages of small teams in product development.

Agile software development methods have gained popularity lately. However, there are a few empirical studies about it. A recent systematic literature review (DYBÅ; DINGSØYR, 2008) identified 1996 articles on agile methods in general from which 36, or 1.8%, were empirical studies that could be acceptable in regards to methodology, credibility and relevance.

Besides Scrum, other agile methods are worth mentioning, such as: Agile Modeling, AUP (Agile Unified Process), Agile Data Method, DSDM (Dynamic Systems Development Method), EssUP (Essential Unified Process),

XP (Extreme programming), FDD (Feature Driven Development), Getting Real e OpenUP (Open Unified Process). All of them have their own application niche and specificities, but they are all interactive and incremental, i.e., they follow agile principles (LARMAN; BASILI, 2003). Some of them may be used simultaneously, as seen in the partnership between XP and Scrum (VRIENS, 2003). This work paper will focus on Scrum for its popularity, its capacity to adapt to small teams and its client orientation.

This way, the aim of this paper is to present a review of the literature on the subject together with an analysis, a classification and a codification of the articles found. Then, it will be possible to check the characteristics of the studies carried out and identify possible trends and academic needs on the subject.

## 2. Scrum principles

Product development is a complex activity, especially for smaller companies which have great resource limitations. According to Mundim et al. (2002), product development has something to do with basically all other roles in a company. The reason for that is that in order to develop a product certain kinds of information and abilities are required from all members of all functional areas, which makes it, basically, a multitask activity. Moreover, it's an ad hoc feature, in which each project of development may show specific characteristics and a unique background.

Throughout the years, several methodologies of product development have been presented. Among them, there are

the so called agile (AMBLER, 2002) or light (FOWLER, 2000) methods. They are adaptable and flexible development methodologies and are indicated to scenarios where demand shifting is constant and results must be delivered to the client in short periods of time. The proposal of these methodologies is to split development into short cycles or iterations a few weeks long so that at the end of each cycle the in-house or outside client may get a version that adds value to the business (DANTAS, 2003). This way, developers may not only follow demand shifts at the beginning of each cycle but also have continuous client feedback and, therefore, cut down project risks.

While traditional development methodologies focus on project document generation and on the strict fulfillment of processes, the agile proposal is to focus on development itself and on participants' relationships (MUNDIM et al., 2002). The initial planning phase is reduced for the developers to concentrate on each iteration instead of having to draw guidelines for the project as a whole.

Following this agile proposal line, the Scrum method has the objective, according to Schwaber and Beedle (2002), to define a process for the project which is focused on people. The Scrum idea comes from a comparison between developers and Rugby players. Scrum is the name of the quick meeting players have when they are about the start a move. The first time the expression was used was in a study by Takeuchi and Nonaka (1986). In that study the researchers noted that small projects led by small multitask teams had the best results.

In Rugby each team acts as a whole, as an integrated unit in which each member develops a specific role and everyone helps reach a common objective. That is also true for teams who adopt the Scrum process.

Scrum was created by Jeff Sutherland, Ken Schwaber and Mike Beedle, and is based on six characteristics (SCHWABER, 1995):

- Result flexibility;
- Deadline flexibility;
- Small teams;
- Frequent reviews;
- Cooperation;
- Object orientation.

This method doesn't require or provide any specific technique for the development phase. It only establishes a group of rules and management practices that must be adopted for the success of the project.

The Scrum management practices are:

- Product backlog;
- Daily scrum;
- Sprint;
- Sprint planning meeting;
- Sprint backlog;
- Sprint review meeting.

Scrum's initial point is *Product Backlog*. This practice is considered the one responsible for demand gathering, according to Schwaber and Beedle (2002). In this initial point, through meetings with all staff involved along with investors and project partners the items, the business needs and all the technical demands to be developed are pointed out. Thus, Product Backlog is a list of activities which will be developed during the project.

The *Daily Scrum* is a quick daily meeting that gathers all team members to define which will be the daily tasks and to know the results of the previous day's tasks. This meeting is also called *Stand Up Meeting*, since it is common to have everyone standing up during the meeting. Three questions must be answered by every member about their responsibilities (RISING; JANOFF, 2000):

- What was done yesterday?
- What will be done today?
- Is there any obstacle to the accomplishment of your tasks?

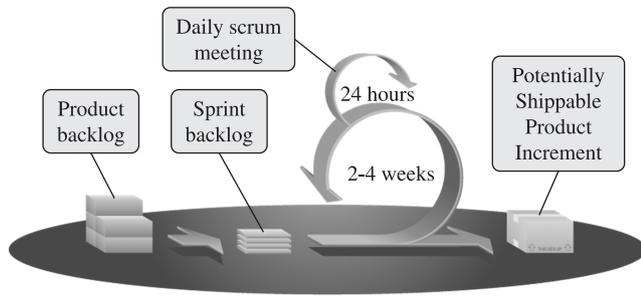
*Sprint* is considered the main Scrum practice. Here all work tasks defined in the *Product Backlog* are implemented by the Scrum team. This may last from one to four weeks. According to Abrahamsson (2002), in the case of software development, Sprint included the traditional phases of software development: demand, analyses, project and delivery.

*Sprint Planning Meeting* is the meeting in which the team plans its *Sprint*. *Sprint Backlog* is a subgroup of Product Backlog. In other words, it is a list of activities that must be carried out during the Sprint. On the other hand, the *Sprint Review Meeting* is the meeting that happens after each Sprint. In this meeting, the team discusses what went wrong or right and lessons learned.

Figure 1 shows a general idea of the dynamics of how the Scrum process works (MAR; SCHWABER, 2001). In the beginning, client and developers define the *Backlog*, or a list of demands for the product. The due dates are also defined taking the clients requests into account; then, the costs of the project are estimated; an initial risks analysis is prepared; the work tools and the team members are chosen. One of the developers is designated *Scrum Master*, whose job is similar to that of the project manager (though there are major differences between a Scrum Master and a Project Manager).

The person who is designated as the *Scrum Master* must make sure the Scrum process happens and that there are no barriers for the team members to do their jobs. Removing barriers appointed by the Daily Scrum is his duty, so that the developers may concentrate only on technical issues.

Another important role in the method is that of the *Product Owner*. This member of the team represents the internal or the external client. He must define the demands and rank each one by importance and priority.



**Figure 1.** General idea of the scrum process dynamics. Source: Cohn (2008).

Traditionally, the development cycles (*Sprints*) last around thirty days (SCHWABER, 1995). According to Figure 1, in the beginning of each Sprint, the teams make a list of the tasks that must be accomplished in that Sprint (Sprint Backlog) and the tasks are handed out. The developers discuss the patterns which will be adopted and the tasks of analysis, coding and testing are initiated. At the end of each Sprint, a new version of the product (in the case of a software product, an executable) is presented to the client for feedback. The identified flaws are added to the Project Backlog. Throughout the project, Scrum management mechanisms such as control follow-up are applied. The number of functions not delivered, the need of changes to correct deficiencies or for technological updates, the technical problems found and the risks and the strategies to avoid them are examples of control actions observed during the development.

### 3. Research method

The research method used for this paper was a thorough review of the literature on the Scrum method. The purpose of the review was to identify among worldwide published research papers everything that has been published with Scrum as its main or secondary subject. Therefore, this paper work method may be characterized as quantitative-theoretical and conceptual.

It is important to highlight that in order to identify, locate and access publications of interest all database available at CAPES (Coordenação de Aperfeiçoamento de Pessoal de Nível Superior) which could result in a relevant article in the Scrum field were accessed. They are AAAS, ACM, ACS, AIP, Annual Reviews, Begen House, Bentham Science, BioOne, Balackwell, Cambridge University Pres, Cold Sprint Harbor Laboratory, Duke University Press, EBSCO, Emerald, Gale, Guilford Press, HighWire Press, IEEE, Inform, IOP, JSTOR, Karger, Maney Publishing, Nature, OECD, OVID, Oxford University Press, Red CLACSO, ProQuest, Sage, SciELO, Science Direct, Slack Inc., Springer, Thieme, Wilson e World Scientific. According

to Carnevalli and Miguel (2007), a work of such nature (literature review) must take into account all database available at CAPES due to its wide scope and ease of access to most researchers in Brazil.

The research was carried out between the 15<sup>th</sup> and the 17<sup>th</sup> of October 2008. The key word used for the research was “Scrum”. At first, the search was by work title. Next, the search was filtered by the abstract field. The publication date was not used as filter. That way, articles published at any time were included.

Initially, 48 papers were identified. However, eight of them were discarded – seven of them were about Rugby and related to sports and the eighth was from the medical field and dealt with a substance named “Scrum Oestradiol-17-b”. Consequently, the universe of investigation for this research paper was of forty articles.

For the data analyses the authors opted to taken into consideration articles published in journals, congresses and international symposiums. Dissertations and theses were not included since the CAPES periodicals database presents a limited number of those, which would not correspond to the large number of such papers annually being completed in the country. Worldwide, it would have been even more complicated to include dissertations and theses due to the large number of universities that would have to be looked into. Therefore, that is a limitation of this work, i.e., only work published in indexed journals, congresses and international symposiums have been investigated.

An adaptation of the Carnevalli and Miguel (2007) method was used for the sorting of the articles, which were, then, catalogued and sorted out into two main groups entitled Conceptual Research and Empirical Research.

The works classified as Conceptual Research were later sub-classified under Theoretical/Conceptual, Literature Review, Simulation and Theoretical Modeling. On the other hand, those classified under Empirical Research were sub-divided into Survey, Case Study, Action Research and Experimental Research.

The other classification criteria adopted was the year of publication, the origin of the data and the time period of analyses and were denominated as Current, Longitudinal and Retrospective. The author affiliation was classified as University, Research Center and Company.

Another goal was to find out which benefits of Scrum are mentioned in the literature. A group of nine benefits was identified and these benefits were mapped along those articles. In the following section of this paper we present the main findings of this research study.

### 4. Results

Although the Scrum method is popular on the Internet and at companies, it is not a simple task to find scholar material on the subject. However, this study shows that this

scenario is about to change. The increase in publications on Scrum has been remarkable along the years (Figure 2). For instance, if this study had been carried out in 2006 only 11 articles would have been found in our database.

This growth may also be seen in Figure 3, which shows that 73% of the literature on Scrum was published in the last two years (2007 and 2008). Besides that, taking into account that the research was carried out in October 2008, we believe these numbers have grown even more since then. A hypothesis for this increase along the years is the gradual implementation of the method by companies, which, consequently, is leading scholars toward the subject.

The oldest publication, despite its current approach, is the one of Rising and Janoff (2000). This is a historic

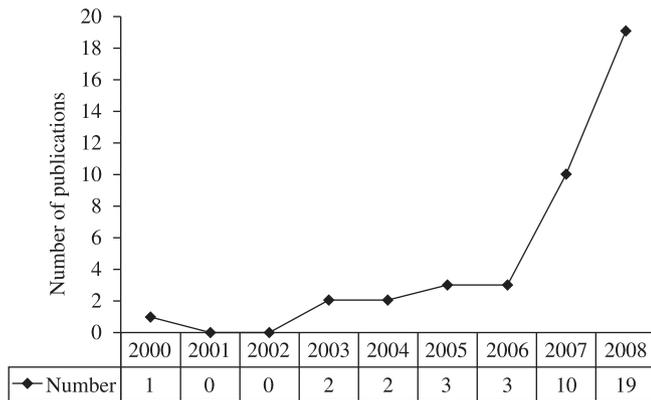


Figure 2. Number of publications by year of publication.

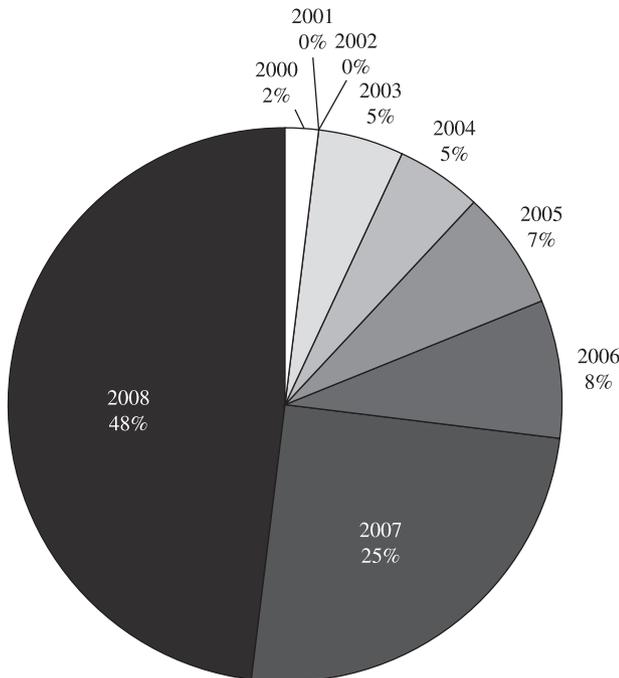


Figure 3. Publications distribution by year of publication.

publishing which introduced Scrum to scholars. Only three years after that new articles about Scrum were published.

Another aspect to be pointed out is the large concentration of publications about Scrum available at the IEEE and ACM database. Those two databases together account for 94% of the publications found. Figure 4 shows that as well as the participation of AIP and Science Direct.

Figure 5 shows the result of the classification by type of study. As we can see the most common types are Case Study and Theoretical/Conceptual methods. Perhaps the low number of those classified as Literature Review is due to the lack of material on the subject. The few research studies which were classified as Survey and Action Research may disclose how immature the subject is.

Next, as it can be seen in Figure 6, the method of work investigation shows that most studies were qualitative. There were only three quantitative articles which included Salo and Abrahamsson (2008) e Sulaiman et al. (2006).

As expected, due to how young the subject is, no article was found which could be classified as retrospective analyses. As we can see in Figure 7 almost all the articles are current, with the exception of the work done by Mann and Maurer (2005), which performs a longitudinal analyses (a two-year case study) to measure the impact of Scrum on client satisfaction.

Figure 8 brings information that deserves our attention. It shows the authors affiliation. Differently from what we see with other subjects, most Scrum researchers are in companies, mainly software related and not in universities

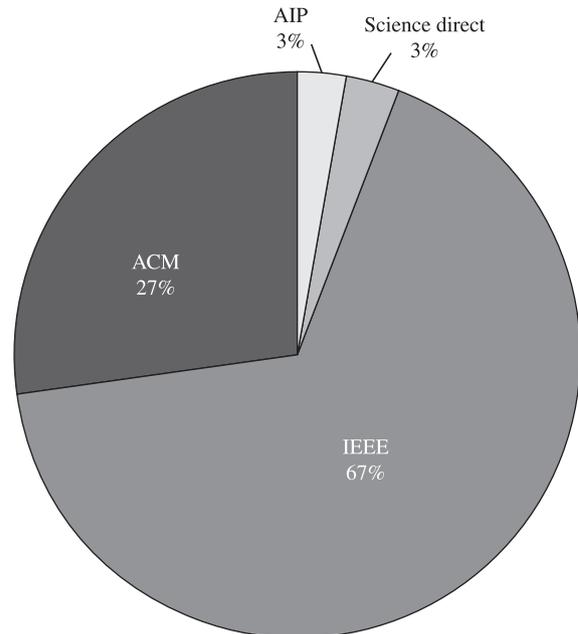
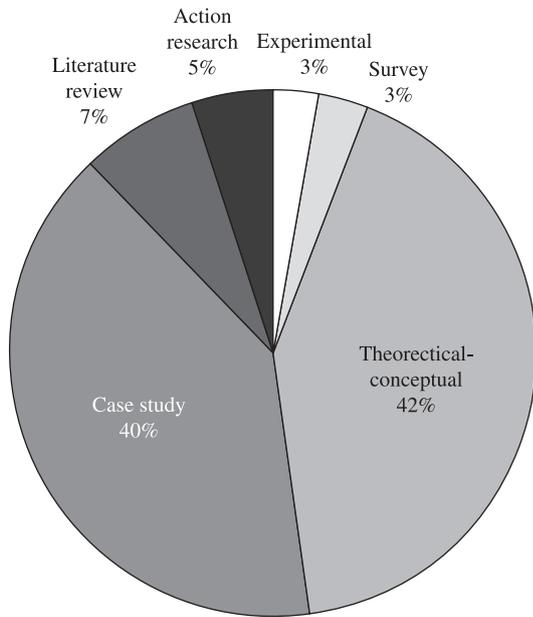
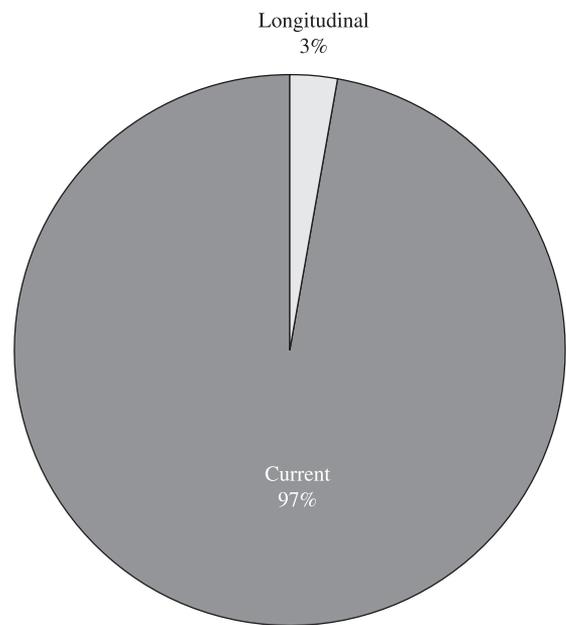


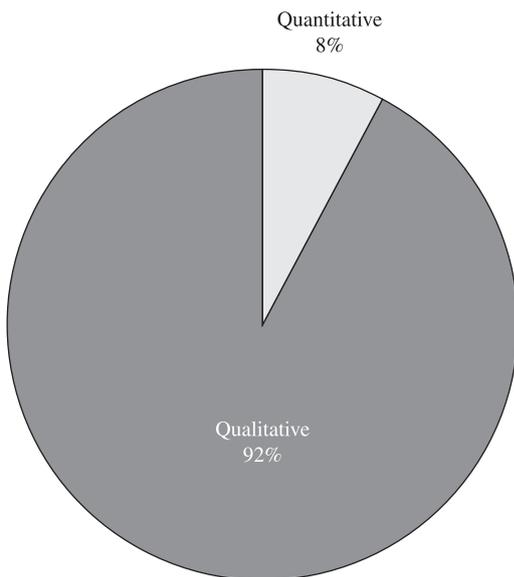
Figure 4. Publication distribution by database.



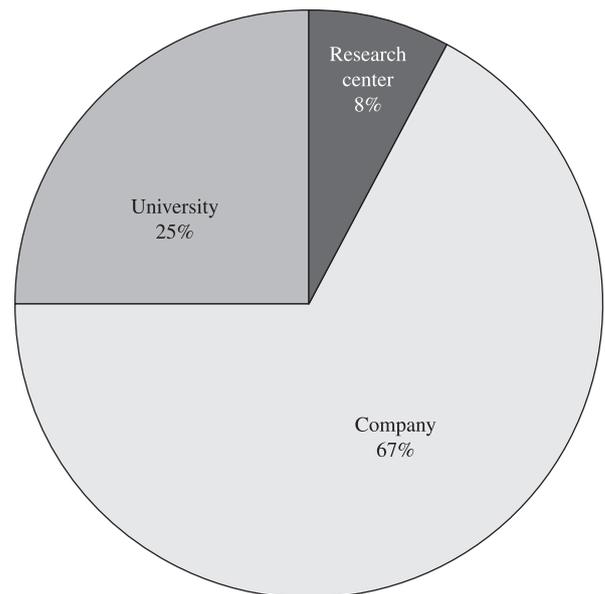
**Figure 5.** Publication distribution by method of study.



**Figure 7.** Publication distribution by analyses period.



**Figure 6.** Publication distribution by approach.



**Figure 8.** Publication distribution by authors' affiliation.

and research centers. That may be explained by the fact that Scrum had its origins in the software industry and was implemented by specialists in the field. Only more recently Scrum called the attention of academic researchers who have started to study it more scientifically.

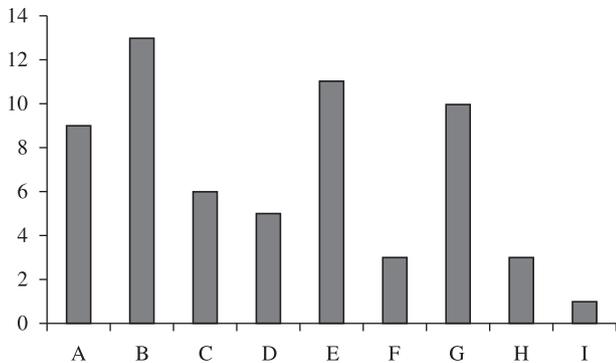
Finally, the most mentioned benefits of using Scrum were mapped. Those benefits may be seen on Table 1 and Figure 9. An analysis of those benefits shows that the most mentioned one is the improvement in communication and the increase in collaboration among those involved. This was not a surprise since Scrum is oriented towards people

and one of its basic elements is in fact the high cooperation among team members. What surprised us was the second most mentioned benefit: improvement in the quality of the product. Initially, Scrum was not proposed with focus on quality. However, its features ended up having a meaningful impact on quality improvement.

Another point of study was the percentage of articles presented in congresses in comparison to articles found in journals, according to the previously mentioned database. The result of this classification can be observed in Figure 10. The concentration of articles in congresses is clear.

**Table 1.** Scrum benefits and its corresponding codes.

Code	Benefit	Number of times cited
A	Increase in client satisfaction (decrease in number of complaints)	9
B	Improvement in communication and increase in cooperation among team members	13
C	Increase in project return on investment	6
D	Increase in development team motivation	5
E	Improvement in product quality	11
F	Decrease in manufacturing costs	3
G	Increase in team productivity	10
H	Decrease in time to conclude projects	3
I	Decrease in project risk (lower failure possibility)	1

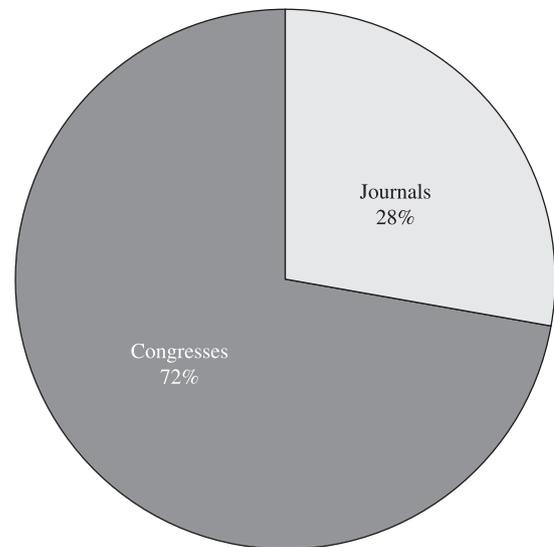


**Figure 9.** Number of benefits mentioned.

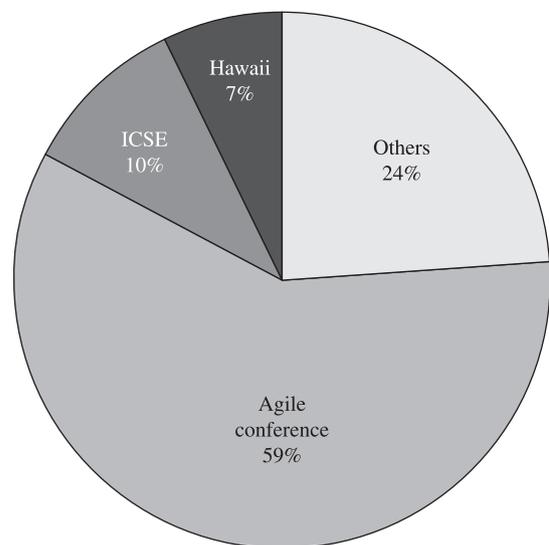
This concentration on congresses called the researchers attention and lead them to check whether a specific event would have more articles presented than others. As it can be seen on Figure 11, three congresses are in evidence. The one with the higher number of articles is The Agile Conference, which has published eleven articles on Scrum, and which represents 59% of all the articles in such events. The other notable events are ICSE (International Conference on Software Engineering) and Hawaii International Conference on System Sciences, which have published three and two articles, respectively.

Another point worth mentioning is the fact that the journals where most of the articles were published are relevant and of high quality. For instance, IET Software, System Sciences and The Journal of Product Innovation Management are some of them and their impact factors are respectively 1.157, 1.185 e 1.585.

All these results are presented in more detail in Appendix A, where there is a classification of each of the 40 articles. In the same Appendix there is also the corresponding journal for each article together with its database, year of publication (Table 2), type of study, approach method, researcher affiliation, period of analysis and the Scrum benefits (Table 3).



**Figure 10.** Number of benefits citation.



**Figure 11.** Events with most articles on Scrum presented.

## 5. Conclusions and suggestions for future study

According to the data collected, it is possible to conclude that the literature on Scrum is scarce, but growing. If the tendencies are confirmed, in a few years there will be more publications on this topic. It is also possible to observe that there is great concentration of publication in a few journals and databases. The growth in the number of publications in the last couple of years may raise interest on publication about this topic in other databases.

It is also clear that the literature lacks longitudinal and quantitative studies on this subject. Therefore, other works covering those aspects have large chances of being accepted by the scientific community.

The fact that quality improvement was such a mentioned benefit takes us to raise the hypothesis that Scrum has strong impact on product quality. However, more accurate studies are necessary to test that hypothesis, which would demand hard research work.

This study also concludes that Scrum is still mainly a managerial tool with a weak scholar perspective. That suggests that there is a scientific gap to be filled by researchers. On that account, research papers that show thorough action research focused on the implementation of Scrum in high-tech small businesses, whether they are software based or not, may be appealing future study proposals.

Finally, it is possible to say that the present study met its objectives, since it presented the state of the art on the application of Scrum in scholar research studies. This study has also shown possible areas or opportunities to foster the number of studies about the subject.

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## Appendix A

**Table 2.** Journals, year of publication and database of coded articles.

Code	Authors	Journal	Year	Database
1	Mann, C. and Maurer, F.	Agile Conference, p. 70-79.	2005	IEEE
2	Fraser, S.; Rising, L.; Ambler, S.; Cockburn, A.; Eckstein, J.; Hussman, D.; Miller, R.; Striebeck, M. and Thomas, D.	Dynamic Languages Symposium, p. 937-939.	2006	ACM
3	Salo, O. and Abrahamsson, P.	IET Software - Volume 2, Issue 1, p. 58-64.	2008	AIP
4	Maurer, F. and Melnik, G.	28 <sup>th</sup> International Conference on Software Engineering.	2006	ACM
5	Maurer, F. and Melnik, G.	29 <sup>th</sup> International Conference on Software Engineering.	2007	ACM
6	Lukanuski, M.; Milano, M.; Bruin, J.; Rochford, M.; Bosman, R.	Conference on Human Factors in Computing Systems.	2008	ACM
7	Keenan, F.	26 <sup>th</sup> International Conference on Software.	2004	ACM
8	Smith, P.	The Journal of Product Innovation Management, p. 369-376.	2005	ACM
9	Sulaiman, T.; Barton, B. and Blackburn, T.	Agile Conference.	2006	IEEE
10	Berczuk, S.	Agile Conference, p. 382-388.	2007	IEEE
11	Kniberg, H. and Farhang, R.	Agile Conference, p. 436-444.	2008	IEEE
12	Vriens, C.	Agile Development Conference, p. 120-124.	2003	IEEE
13	Paasivaara, M.; Durasiewicz, S. and Lassenius, C.	Global Software Engineering, p. 87-95.	2008	IEEE
14	Sutherland, J.; Viktorov, A.; Blount, J. and Puntikov, N.	System Sciences, p. 274a.	2007	IEEE
15	Dybå, T. and Dingsøy, T	SINTEF ICT, S.P. Andersensv.	2008	Science Direct
16	Sutherland, J.; Schoonheim, G.; Rustenburg, E. and Rijk, M.	Agile Conference, p. 339-344.	2008	IEEE
17	Sutherland, J.	Agile Conference, p. 90-99.	2005	IEEE
18	Judy, K. and Krumins-Beens, I.	Hawaii International Conference on System Sciences, p. 462-462.	2008	IEEE
19	Uy, E. and Ioannou, N.	Agile Conference, p. 345-350.	2008	IEEE
20	Barton, B. and Campbell, E.	System Sciences, p. 275a.	2007	IEEE
21	Smits, H. and Pshigoda, G.	Agile Conference, p. 371-375.	2007	IEEE
22	Rayhan, S. and Haque, N.	Agile Conference, p. 351-355.	2008	IEEE
23	Scotland, K. and Boutin, A.	Agile Conference, p. 191-195.	2008	IEEE
24	Marçal, A.; Freitas, B.; Soares, F. and Belchior, A.	Software Engineering Workshop, p. 13-22.	2007	IEEE
25	Mahnic, V. and Zabkar, N.	International Conference on Computer Engineering and Applications.	2008	ACM
26	Uy, E. and Rosendahl, R.	Agile Conference, p. 506-512.	2008	IEEE
27	Lewis, J. and Neher, K.	Agile Conference, p. 389-394.	2007	IEEE
28	Edwards, M.	Agile Conference, p. 413-416.	2008	IEEE
29	Lyon, R. and Evans, M.	Agile Conference, p. 395-400.	2008	IEEE
30	Sutherland, J.; Jakobsen, C. Johnson, K.	Agile Conference, p. 272-278.	2007	IEEE
31	Sutherland, J.; Jakobsen, C. and Johnson, K.	Hawaii International Conference on System Sciences, p. 466-466.	2008	IEEE
32	Moore, R.; Reff, K.; Graham, J. and Hackerson, B.	Agile Conference, p. 175-180.	2007	IEEE
33	Bates, C. and Yates, S.	International workshop on Cooperative and human aspects of software engineering.	2008	ACM
34	Marchenko, A. and Abrahamsson, P.	Agile Conference, p. 15-26.	2008	IEEE
35	Doernhoefer, M.	ACM SIGSOFT Software Engineering Notes - Volume 29, Issue 5.	2004	ACM
36	Rising, L. and Janoff, N.	Software, IEEE - Volume 17, Issue 4, p. 26-32.	2000	IEEE
37	Cristal, M.; Wildt, D. and Prikladnicki, R.	Global Software Engineering, p. 222-226.	2008	IEEE
38	Sanders, D.	Journal of Computing Sciences in Colleges, Volume 23, Issue 1.	2007	ACM
39	Berczuk, S.; Harrison, N.; Henney, K.; Kerievsky, J.; Rising, L.; Schwaber, K. and Woolf, B.	International Conference on Object-Oriented Programming, Systems, Languages, and Applications, p. 26-30.	2003	ACM
40	Bruegge, B. and Schiller, J.	Database and Expert Systems Application, p. 125-129.	2008	IEEE

**Table 3.** Type of study, approach methods, researcher affiliation, period of coded article analysis and the Scrum benefits mentioned.

Code	Type of study	Approach	Author affiliation	Period of analysis	Scrum benefits (see Table 1)									
					A	B	C	D	E	F	G	H	I	
1	Case study	Qualitative	U	Longitudinal	x	-	-	-	-	-	-	-	-	-
2	Theoretical-conceptual	Qualitative	C	Current	-	-	-	-	-	-	-	-	-	-
3	Survey	Quantitative	R	Current	x	-	-	-	-	-	-	-	-	-
4	Theoretical-conceptual	Qualitative	U	Current	-	-	-	-	-	-	-	-	-	-
5	Theoretical-conceptual	Qualitative	U	Current	x	x	-	-	-	-	-	-	-	-
6	Theoretical-conceptual	Qualitative	C	Current	-	-	-	-	-	-	-	-	-	-
7	Theoretical-conceptual	Qualitative	U	Current	-	-	-	-	-	-	-	-	-	-
8	Literature review	Qualitative	C	Current	-	-	-	-	-	-	-	-	-	-
9	Experimental	Quantitative	C	Current	-	-	x	-	-	-	-	-	-	-
10	Case study	Qualitative	C	Current	-	x	-	-	-	-	-	-	-	-
11	Case study	Qualitative	C	Current	-	-	-	x	-	-	-	-	-	-
12	Case study	Qualitative	C	Current	-	-	-	-	-	-	-	-	-	-
13	Case study	Qualitative	U	Current	-	x	-	x	x	-	-	-	-	-
14	Case study	Qualitative	C	Current	-	-	-	-	-	x	-	-	-	-
15	Literature review	Qualitative	R	Current	-	-	-	-	-	-	-	-	-	-
16	Case study	Qualitative	C	Current	-	-	-	-	x	-	x	x	-	-
17	Theoretical-conceptual	Qualitative	C	Current	x	x	x	x	x	x	x	-	-	-
18	Theoretical-conceptual	Qualitative	C	Current	-	x	-	-	-	-	-	-	-	-
19	Case study	Qualitative	C	Current	-	-	-	-	-	-	-	-	-	-
20	Theoretical-conceptual	Qualitative	C	Current	x	x	x	x	x	-	x	-	-	-
21	Case study	Qualitative	C	Current	-	x	-	-	x	-	-	-	-	-
22	Case study	Qualitative	C	Current	-	x	-	-	-	-	-	-	-	-
23	Case study	Qualitative	C	Current	-	-	-	-	-	-	-	-	-	-
24	Theoretical-conceptual	Qualitative	U	Current	-	x	x	-	x	-	x	-	-	-
25	Theoretical-conceptual	Qualitative	C	Current	-	-	-	-	-	-	-	-	-	-
26	Case study	Qualitative	C	Current	-	-	-	-	-	-	-	-	-	-
27	Case study	Qualitative	C	Current	-	-	-	-	-	-	-	-	-	-
28	Action research	Qualitative	C	Current	-	-	-	-	-	-	-	-	-	x
29	Case study	Qualitative	C	Current	-	-	-	-	x	-	-	-	-	-
30	Theoretical-conceptual	Qualitative	C	Current	x	-	x	-	x	-	x	-	-	-
31	Theoretical-conceptual	Qualitative	C	Current	x	-	x	-	x	-	x	-	-	-
32	Action research	Qualitative	C	Current	-	x	-	x	-	-	x	-	-	-
33	Teórico-conceitual	Qualitative	U	Current	x	x	-	-	-	-	-	-	-	-
34	Case study	Qualitative	R	Current	-	-	-	-	-	-	-	-	-	-
35	Literature review	Qualitative	C	Current	-	-	-	-	-	-	-	-	-	-
36	Theoretical-conceptual	Qualitative	C	Current	x	x	-	-	x	-	-	-	-	-
37	Case study	Qualitative	U	Current	-	-	-	-	x	-	x	-	-	-
38	Theoretical-conceptual	Qualitative	U	Current	-	x	-	-	-	-	x	x	-	-
39	Theoretical-conceptual	Qualitative	C	Current	-	-	-	-	-	-	-	-	-	-
40	Theoretical-conceptual	Qualitative	U	Current	-	-	-	-	-	x	x	x	-	-

U = University; R = Research center; C = Company.